W. Wakeo

Turn your supply chain from reactive to predictive

With the Market leader in multimodal real-time visibility

The speaker



David Watson
Sales director
Benelux



Disruption is the new normal



60% of delays



Less capacity

vs pre-covid



480k missing truckers



Operating in 180+ countries

Wakeo at a glance

The Market Leader in Multimodal Visibility

Trusted Partner of Global Leaders

100% Loyalty since day-1 in 2016

Clients sample





























Team

100+ people

Supply Chain specialists: former K+N, Maersk, CMA, Bolloré etc.

Data experts: ex Thalès, IFP, Centrale, Mines-Ponts etc.

Freight forwarding is going digital with WAKEO





















































Key features



Real-time Tracking & Alerting

- Multimodal tracking
- Predictive ETA
- Automated email alerting

From reactive to predictive



Intelligent Analytics

- Transport performance
- Transit time monitoring
- Demurrage & detention
- Data quality dashboard

Data-driven SC for smarter decisions



Trusted Routes

- Get all services (i.e., vessels, voyage, T/S, etc.) declared by shipping lines in one place
- Check the real performance of ocean schedules by routing, by port, by departure date, or by carrier

Stay tuned on the real performance



Carbon footprint Calculator

- All modes & gases
- GLEC & EN16258 compliant
- Powered by the detailed tracking engine

Reduce the environmental impact



e-Booking

- No more emails & phone calls, automate manual processes
- Reliable & scalable
- Monitor performance

Simplify the booking process

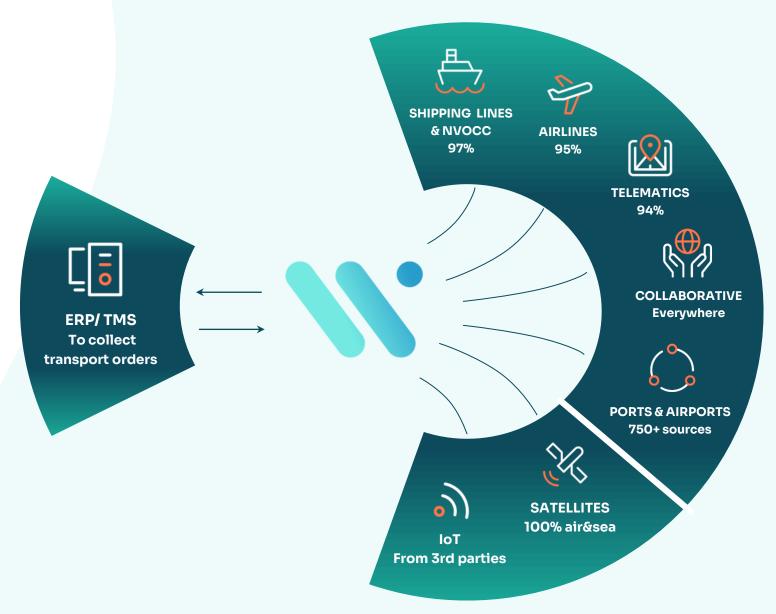


Wakeo's Data

The sources of data

The connected supply chain:
hundreds of datasources coming
from transport providers and
independent sources

To fuel the **data engine** with **best-in-class ETAs** and machine learning algorithms





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in www.linkedin.com/company/wakeo

David.watson@wakeo.co

+31 62848001

